

# Unify Sales & Marketing with ClickDimensions PowerPack

Stay Competitive in the Evolving Business Landscape



Developed specifically for Microsoft-centric SMBs, ClickDimensions PowerPack empowers organizations to succeed like never before with a comprehensive platform combining the three most critical sales and marketing solutions:



## Marketing Automation

Effortlessly generate qualified pipeline.



## Customer Relationship Management

Supercharge your pipeline and revenue.



## Sales Engagement

Engage and nurture your prospects.

## Succeed with Cloud9 Insight and PowerPack:

### Win More Conversions

Align your sales and marketing approach with the way businesses buy today for a higher win rate.

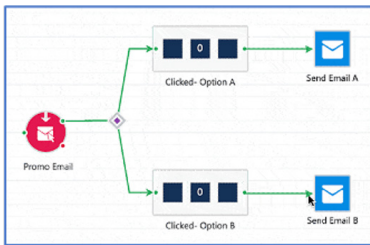
### Increase Efficiency

Unify sales and marketing teams around a single source of truth to reduce customer acquisition costs.

### Reduce Costs

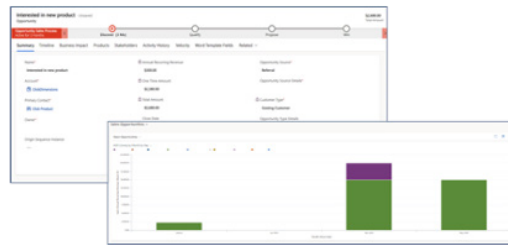
Lower the cost of ownership with an affordable, easy-to-use comprehensive sales and marketing software solution.

# PowerPack Delivers:



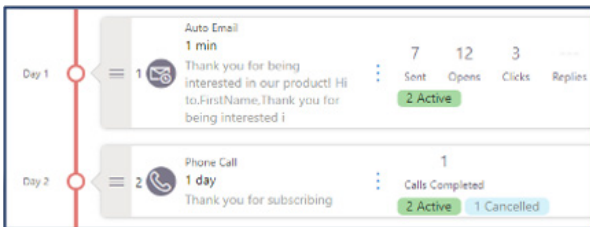
## Marketing Automation

- Automate multi-channel marketing campaigns aimed at your **Target Account List**.
- Engage **Buying Groups** within your target accounts throughout the sales cycle.
- Generate **qualified pipeline**.



## CRM

- Manage **Contacts, Accounts & Opportunities**.
- Track and **manage sales pipeline stages** for Opportunities associated with Buying Groups.
- Generate accurate **reports** to inform sales leadership.



## PowerPack Sales Engagement

- Build and execute **outbound sequences** that ensure sales/BDR engagement with Buying Groups through email, phone, and social media.
- **Automate email communications** to reduce workloads and drive consistency.

Get the only all-in-one CRM, marketing automation, and sales enablement platform specifically for SMBs, and drive success with:



Unified sales and marketing processes



The most affordable solution for SMBs.



Ease of deployment, learning, & use.



Visibility into marketing and sales impact.



Elimination of data silos for single source of truth.



Native integration with your MS stack.

 Cloud9 Insight

Cloud9 Insight is an award-winning, accredited Microsoft Dynamics 365 solutions partner for business applications, specialising in Customer Relationship Management (CRM) and Power Platform. We work exclusively with small and medium-sized businesses, helping them to grow profitably and expand their CRM capability. Based in Brighton, Sussex, we are experts in Microsoft's Dynamics 365 customer engagement platform and help businesses adopt CRM through implementation, training, and support, working with clients across the whole of the UK and beyond.